Opening match on Sept 19, final on Nov 8, teams to leave to UAE by Aug 20

The eagerly-awaited Indian Premier League (IPL) will start on September 19 in the United Arab Emirates (UAE) with the final slated on November 8. well-placed BCCI sources have told PTI. While the IPL Governing Council will meet next week to chalk out the final details and approve the schedule, it is understood that the BCCI has informally intimated the franchises about the plan. "IPL, in all likelihood, will start on September 19 (Saturday) and the final will be held on November 8 (Sunday). It is a 51-day window which will suit the franchises as well as the broadcasters and other stakeholders," a senior BCCI official told PTI on conditions of anonymity on Thursday night. The IPL has been made possible by the ICC's decision to postpone the October-November T20 World Cup in Austra-



lia owing to the CO-VID-19 pandemic due to which the host country expressed its inability to conduct the event. While there was speculation that the IPL will start from September 26, the BCCI decided to advance it by a week in order to ensure that the Indian team's tour of Australia is not jeopardised. "The Indian team will have a mandatory quarantine of 14 days as per the Australian government rules. A delay would have sent

the plans haywire," the official said. "The best part is that 51 days is not at all a curtailed period and there will be much less double headers. We could stick to original five double headers in seven week window," he added.

The Indians are set to play a four-match Test series against Australia starting December 3 in Brisbane. It is expected that with each and every team needing at least a month's time to train,

the IPL franchises will be leaving base by Auevent will be held some

gust 20 which gives them exactly four weeks time to prepare. The cashrich event was originally scheduled to start at the end of March but the COVID-19 pandemic and the travel restrictions that were put in place to contain the virus, led to an indefinite postponement. However, BCCI President Sourav Ganguly maintained that the

who complete the as-

time this year.

Is Amazon looking to invest 9.9 per cent in Reliance Retail?

By Our News Bureau fter Facebook and Google invested heavily in Reliance Jio, a report that Jeff Bezos-led Amazon plans on investing 9.9 per cent in Reliance Retail Ltd, an Economic Times Now report said. The reported talks between Amazon and Reliance Retail comes a few days after RIL Chairman Mukesh Ambani, who was recently named the fifth richest man in the world, expressed interest in backing for the retail chain. Earlier, Reliance launched JioMart to take on Amazon and



Flipkart. JioMart will outbreak. Earlier, after deliver groceries in signing a massive \$5.7 more than 200 towns billion deal with Faceacross the country, said book, Reliance Indus-Damodar Mall, Cheif tries latest venture to Executive of the grocery expand into the retail retailer. The launch of market, JioMart, had JioMart will be a formireportedly gone live ddable challenge to the with its official WhatsApp number. Mukesh rivals who are looking to grow their businesses Ambani, Chairman and Managing Director, Reamid the coronavirus

liance Industries Limited (RIL) has said that in the near future, JioMart and Whatsapp will empower nearly 3 crore small Indian Kirana shops to digitally transact with every customer in their neighbourhood. "This means all of you can order and get faster delivery of day-to-day items, from nearby local shops," Ambani said earlier.

He added that at the same time, small Kiranas can grow their businesses and create new employment opportunities using digital technologies.

Fruzzanté appoints Deepak Bhatnagar, ex-Director – Sales and Marketing, Sula Vineyards as a Director

By Our News Bureau **¬**aking its expansion plans further, Fruzzanté, a part of Hill Zill Winery and a family-owned brand founded by Ms. Priyanka Save and Mr. Nagesh Pai in 2016, has brought on board Mr. Deepak Bhatnagar, as one of the Directors of the company. With more than 30 years of accomplished career history, DB (as he is fondly known) recently retired as the Director - Sales & Marketing at Sula Vineyards Pvt. Ltd.

While he still continues his contribution at Sula as an Advisor, he has joined hands with his long-time family friend Mr. Shrikant Save at Hill Zill Wines.

At Fruzzanté, he will fo-



cus on product visibility and brand awareness. DB is a Senior Sales and Marketing Management executive and wellknown in the industry for delivering revenue

highly competitive markets. A dedicated and reliable leader, he possesses exceptional negotiation skills and problemsolving abilities. In his career span, DB has worked with some

well-known

brands in-

and prof-

its within

cluding Lowenbrau Buttenheim Pvt Ltd, Som Distilleries, Forbes and Cambell, etc.

Speaking about this, Ms. Priyanka Save, Cofounder, Fruzzanté,

said, "It is heartening to have DB sir on board as a part of our senior management.

He comes with years of extensive experience in the industry and is someone I have also known in personal capacity for a long time. Our focus for the last few months, ever since the Covid-19 pandemic, has been on a complete overhaul of our offerings in a better and bigger way.

From rebranding to Fruzzanté – Sparkling Alcoholic Beverage to extensively using a digital marketing approach, we are leaving no stone unturned. With DB sir on board, we will be able to take this a step

ahead."

Virat Kohli invites kids to Camp Google; issues fitness tasks amid lockdown

By Our News Bureau ndian cricket team skipper Virat Kohli, .who is also a fitness icon for many, has partnered with Google to invite kids to Google Camp - an initiative that aims to provide interactive activities and assignments which will make this extended summer memorable for kids at home. Google India shared a video of Kohli on their official Twitter account. Kohli, who is determined to keep himself fit amid the lockdown due to coronavirus, has issued fitness assignments to the audience. "A jump,



skip, or run - this special assignment from @ imVkohli is the last step to completing #Camp-Google2020 (and also, one step closer to virtually meeting Virat himself!)," the tweet read. Google Camp shares exciting and innovative assignments with the

kids to help them explore skills such as painting, writing, storytelling, arts & crafts, coding and cooking. These assignments will also include internet safety tips which will teach you how to be responsible digital citizens while being safe online. Camp members

signments will have a chance to hangout with Kohli, and exchange a few stories over video call. According to the Campsite, "you do not need to register separately for the camp, just ensure you complete all the assignments. "At the end of the camp, if your child has submitted all the assignments, they could get a chance to receive e-certificates, have sessions and courses with YouTube creators and get some exciting prizes!" The final date of submission for all assignments has been extended to

WOL3D launches ITouch 3D Pen in the Indian market with Intl standards

By Our News Bureau TOL₃D a Pioneer in 3D printing technology (ISO,CE and ROHS certified) in India with a vast range of products like 3D prototyping services,3D Printers, 3D Filaments and 3D pens have launched



ITouch 3D pen in the Indian market with International quality standards.

The ITouch 3D pen is the perfect gift for children which helps to improve their spatial thinking skills and encourage their creative imagination. ITouch 3D Pen is burns.

easy to operate and safe to use.

The filament is heated. squeezed and cooled by the pen body. One can create custom 3D objects without clogging and smooth graffiti. The patented nozzle and thermal design prevent

Liverpool captain Jordan Henderson fulfills 'childhood dream' of lifting Premier League trophy

By Our News Bureau fter a 30-year wait, Liverpool skipper **∠** Jordan Henderson, did something no captain has ever done before - lift the Premier League trophy. Standing on the Kop that should have been filled with Liverpool's most ardent supporters, as fireworks exploded from the roofs of the mostly empty Anfield stands, red smoke filled the void, Liverpool were crowned champions of England. It was Henderson's childhood dream of lifting a Premier League



trophy, which was fulfilled on Wednesday, July 22 after Liverpool beat Chelsea 5-3 at Anfield. "We've been waiting a long time, like I said before the game. The build-up to it, walking up there was amazing. Like I said, the lads deserved the moment tonight. The families were up there watching, which was a big thing for us as a team. It's been an amazing season

and to crown it off like that was really special," Henderson was quoted as saying by the official club website while speaking in a post-match interview with Sky Sports. "I always dreamed, you know. The Premier League has been a dream of mine since I was a kid and that was one of the reasons why I wanted to come to Liverpool. You want to win trophies and the expectations are so high. But when you come as a young player, it's so difficult.

Pepsi is now India's biggest F&B

By Our News Bureau Tice President & Business Head, Beverages, PepsiCo India and Dilen Gandhi, Senior Director and Category Head Â- Foods, PepsiCo India said within 30 years of our establishment in India, PepsiCo India has grown exponentially to emerge as the largest Food and Beverage company in the country. On account of such a tremendous growth, PepsiCo India has committed to invest over \$ 2.1 billion in the country over a five-year period ending in 2022. "As people adjust to the 'new normal', in-home consumption is witnessing a significant uptake. We are witnessing a jump in both penetration and frequency of our food and beverage categories. There is a growing demand for our larger packs as in-home occasions of togetherness have increased manifold. While the consumers are looking at in-home experiences and seeking convenience, they are also looking at value,"

they said.

La Liga club Villarreal appoints Unai Emery as new head coach By Our News Bureau CF. After his successful The Spanish club Viltime at Sevilla, he moved larreal on Thursday to Paris Saint-Germain,

appointed Unai Emery as club's new manager for the next three seasons. "Villarreal CF has reached an agreement with Unai Emery for the Basque manager to be Yellows head coach for the next three seasons," the club said in a statement. Prior to this, Emery has

managed clubs such as Paris Saint-Germain and Arsenal FC.

Furthermore, he also knows La Liga perfectly, after two successful spells at Sevilla FC and Valencia with whom he added to his trophy cabinet, winning a Ligue 1, two Coupes de France, two Coupes de la Ligue and two French Super Cups

In his last role as manager, Emery took charge at Arsenal FC, with whom he was UEFA Europa League runner-up in the 2018/19 campaign.

In November last year, Arsenal had sacked Emery and his coaching team after the club's dismal performance in the Premier

Japan holds sumo despite rise in virus infections

By Our News Bureau 💙 umo began a new tournament in front of a live audience Sunday, despite a steady rise in coronavirus infections, with fans voicing both joy and caution about watching the Japanese spectacle during the pandemic.

The tournament runs through August 2 at Ryogoku Kokugikan, the primary sumo arena at the heart of the Japanese capital. The tournament comes a week after Japanese baseball and football opened stadiums to spectators, and as the government seeks to keep the economy open despite worrying signs of the virus's resurgence, particularly in Tokyo. "Well, it's scary, isn't it," said fan Katsuhiko Ochiai, 59, who travelled from neighbouring Chiba region to attend the first day. "But I love sumo, so I want to watch this," he said. Only 2,500 fans were allowed inside the 11,098-seat stadium, unlike in normal times when bouts are performed in front of sold-out crowds. They were asked to refrain from cheering and stick to applause to express their passion.



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